Plans of Study: Faculty of Management and Social Sciences

Department: Management Sciences

Program: MBA (1.5 Years)

#	Course Code	Course	CH	Pre-requisite
		Semester-1		
1.	MS - 7606	Advanced Research Methods	3	
2.		Elective-I	3	
3.		Elective -II	3	
4.	MS-7225	Research Seminar	3	
		Semester-2		
1.	MS-7229	Quantitative Techniques	3	
2.	MS-7801	Corporate Governance	3	
3.		Elective -III	3	
4.		Elective -IV	3	
		Semester-3		
5.	MS-7610	Thesis*	6	

Thesis is optional; student may opt for 2 courses instead of Thesis

Program: MBA (2 Years)

#	Course Code	Course	CH	Pre-requisite
		Semester-1		
1.	MS-3401	Business Economics	3	
2.	MS - 2204	Business Finance	3	
3.	MS-2202	Financial Accounting	3	
4.	BS-2404	Stats & Math for Business	3	
5.	MS-2001	Principle of Marketing	3	
		Semester-2		
1.	BS-2403	Statistical Inference	3	Stats & Math for Business
2.	MS-3104	Human Resource Management	3	
3.	MS-3002	Marketing Management	3	Principle of Marketing
4.	MS-4205	Financial Management	3	Business Finance
5.	MS-1101	Principles of Management	3	
		Semester-3		
1.	MS - 7606	Advanced Research Methods	3	Stats & Math for Business
2.		Elective-I	3	
3.		Elective -II	3	
4.	MS-7225	Research Seminar	3	
5.	MS-7229	Quantitative Techniques	3	Statistical Inference
		Semester-4		
1.	MS-7801	Corporate Governance	3	Principles of Management
2.		Elective -III	3	
3.		Elective -IV	3	
4.	MS-7610	Thesis*	6	

Thesis is optional; student may opt for 2 courses instead of Thesis

Electives

Human Resource Management

#	Course Code	Course	CH
1	MS-7103	Training & Development	3
2	MS-7113	Recruitment & Selection	3
3	MS-7114	Leadership Issues in Organizations	3
4	MS-7112	Compensation Management	3
5	MS-7115	Conflict Negotiations & Resolutions	3
6	MS-7116	Change Management	3
7	MS-7117	Human Resource Development	3
8	MS-7118	Learning & Development	3
9	MS-7108	Leadership & Team Management	3
10	MS-7120	Strategic & Global HRM	3
11	MS-7121	Organization Theory & Design	3
12	MS-7122	HR Analytics	3
13	MS-7123	Human Resource Information Systems	3
14	MS-7110	Talent Acquisition	3
15	MS-7124	Strategic People Management	3
16	MS-7109	Dispute & Labor Relations Management	3
17	MS-7125	HR Theory & Practice	3
18	MS-7111	Career Planning & Strategic Compensation Management	3
19	MS-7602	Strategic HRM	3

Management

#	Course Code	Course	CH
1	MS-7130	Contemporary Social Policy Issues in Pakistan	3
2	MS-7131	Governance System of Pakistan	3
3	MS-7132	Change & Innovation Management	3
4	MS-7133	Managing Diversity	3
5	MS-7134	Globalization, Culture & Ethics	3
6	MS-7135	Management & Organizational change	3
7	MS-7136	Innovation and Knowledge Management	3
8	MS-7137	Advance Corporate Governance and cases	3
9	MS-7138	Global Competition and International Strategy	3
10	MS-7139	Crisis Leadership & Human Behavior	3
11	MS-7140	Family Business: A Guide for Owners, Managers & Advisors	3
12	MS-7141	Advanced Competitive Strategy	3

Marketing

#	Course Code	Course	CH
1	MS-7003	Brand Management	3
2	MS-7004	Advertising	3
3	MS-7005	Consumer Behavior	3
4	MS-7007	Services Marketing	3
5	MS-7008	Market Research	3
6	MS-7011	Marketing & Electronic Communications	3
7	MS-7009	Integrated Marketing Communication	3
8	MS-7012	Marketing Research	3
9	MS-7013	Data & Analysis for Marketing Decisions	3
10	MS-7014	Advertising Management	3
11	MS-7015	New Product Development	3
12	MS-7016	AI in Marketing	3
13	MS-7017	Marketing Strategies for Bottom of Pyramid	3

#	Course code	Course	CH
14	MS-7018	Contemporary Marketing Communication	3
15	MS-7019	Contemporary Marketing	3
16	MS-7020	Services Marketing	3
17	MS-7021	Marketing to Developing & Emerging Economies	3
18	MS-7010	Media Strategy for a Digital Economy	3
19	MS-7022	Green Marketing	3
20	MS-7002	Advanced Marketing Management	3
21	MS-7006	Strategic Marketing	3

Finance

#	Course code	Course	CH
1	MS-7208	Investment and Portfolio Management	3
2	MS-7204	Behavioral Finance	3
3	MS-7205	Financial Derivatives	3
4	MS-7206	Financial Risk Management	3
5	MS-7207	Financial Analysis and Valuation	3
6	MS-7108	Corporate Restructuring	3
7	MS-7221	Applied Financial Analysis	3
8	MS-7202	Investments & Capital Markets	3
9	MS-7209	Financial Derivative	3
10	MS-7210	Options, Swaps and Futures	3
11	MS-7211	Financial Modeling	3
12	MS-7201	Strategic Finance	3
13	MS-7212	Corporate Finance	3
14	MS-7213	Financial Analysis of Mergers and Acquisitions	3
15	MS-7214	International Financial Management	3
16	MS-7215	Financial Risk Management	3
17	MS-7203	Investment Analysis	3
18	MS-7216	Financial Statement Analysis	3

Supply Chain Management

#	Course code	Course	CH
1	MS-7151	SCM Analytics	3
2	MS-7152	SCM & Data Sciences	3
3	MS-7153	Packaging Design and Environmental Aspects	3
4	MS-7154	SCM Technology, Systems and Innovation	3
5	MS-7155	SCM Modeling	3
6	MS-7156	Inventory Management	3
7	MS-7157	Supply Chain Forecasting	3
8	MS-7158	Transport & Distribution Networks	3
9	MS-7159	Green Supply Chain Management	3
10	MS-7104	Contemporary Issues in Supply Chain Management	3
11	MS-7160	Packaging Design and Environmental Aspects	3
12	MS-7161	Storage and Warehouse Techniques	3
13	MS-7106	Channel Management and Retailing	3

MIS

#	Couse code	Course	CH
1	MS-7301	ERP Implementation	3
2	MS-7302	Data Communication and Networking	3
3	MS-7303	Digital Analytics	3
4	MS-7304	Business Process Re-Engineering	3
5	MS-7305	Business Intelligence and Decisions Support	3
6	MS-7306	Web Application Development	3

7	MS-7307	Software Design & Integration	3
8	MS-7308	Social & Ethical Issues of the Internet	3
9	MS-7309	Cybersecurity	3
10	MS-7310	Business Data Communications & Networking	3
11	MS-7311	Big Data Technologies	3
12	MS-7312	Data Mining for Business Intelligence	3

Program: MS (MS)

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Semester-1				
1	MS - 7606	Advanced Research Methods	3	
2		Elective-I	3	
3		Elective -II	3	
4	MS-7225	Research Seminar	3	
Semester-2				
1	MS-7229	Quantitative Techniques	3	
2	MS-7801	Corporate Governance	3	
3		Elective -III	3	
4		Elective -IV	3	
Semester-3				
1	MS-7610	Thesis*	6	

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Students with non-business background will take deficiency courses as per the decision of the admission committee.

List of Deficiency Courses: Admission committee may recommend more courses keeping in view the deficiency areas of the candidates. Those shall also form part of this list. Students of existing semester may also select the deficiency courses from this list.

Business Economics
Business Finance
Financial Accounting
Stats & Math for Business
Principle of Marketing
Statistical Inference
Human Resource Management
Marketing Management
Financial Management
Principles of Management

Electives

Human Resource Management

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8	MS-7118	Learning & Development	3
9	MS-7108	Leadership & Team Management	3
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Management

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Finance

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Supply Chain Management

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5	MS-7155	SCM Modeling	3
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7	MS-7157	Supply Chain Forecasting	3
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10	MS-7104	Contemporary Issues in Supply Chain Management	3
11	MS-7160	Packaging Design and Environmental Aspects	3
12	MS-7161	Storage and Warehouse Techniques	3
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MIS

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