

DHA SUFFA UNIVERSITY NEWSLETTER 2018



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DHA Suffa University Holds 1st Convocation Ceremony

The 1st Convocation Ceremony of DHA Suffa University was held at DA Country and Golf Club on October 4, 2018. Commander 5 Corps Lt Gen Humayun Aziz, HI(M), who is also the Chancellor of the University, presided over the ceremony and conferred degrees on graduates. Among the 442 graduates, 34 were awarded degrees in MBA, 92 in BBA, 90 in BE (Mechanical), 142 in BE (Electrical) and 84 in BS (Computer Science).

Lt Gen Humayun Aziz congratulated the graduates on successful completion of their degrees and said that they must continue to work hard for a better future and to serve the country in all fields. He also appreciated the faculty of DHA Suffa University for their unwavering efforts in imparting quality education to students.

DHA Suffa University's Vice Chancellor Rear Admiral (R) Engr Prof Dr Sarfraz Hussain, TI(M), SI(M), attributed the success of the University to its committed faculty, modern IT infrastructure, strong industrial linkages and collaborations with foreign universities. He advised the graduates to keep exploring new arenas of knowledge in order to excel as professionals in their respective fields.



1ST CONVOCATION CEREMONY



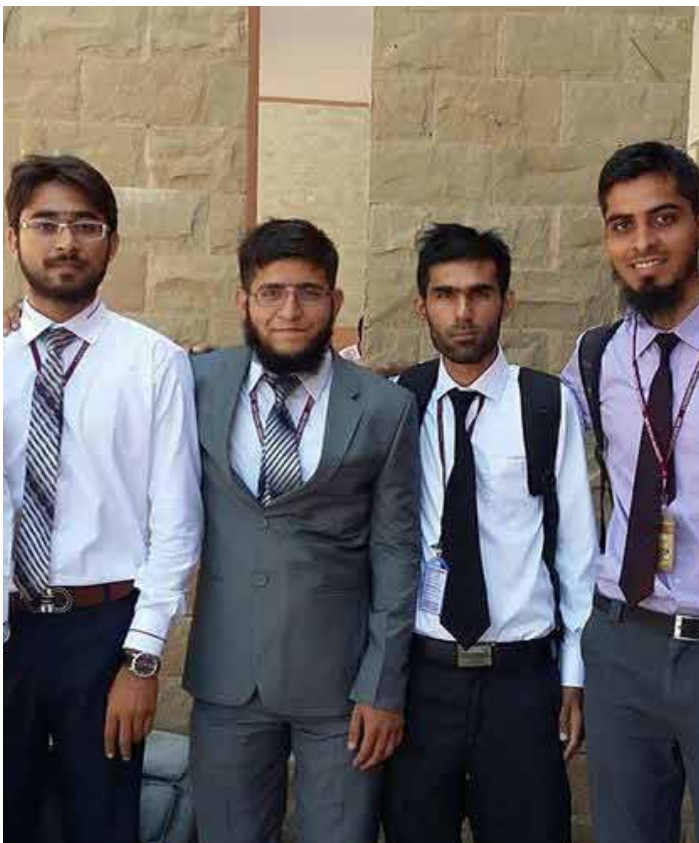
DHA Suffa University Excels at SUPARCO Robotics Competition 2018



The Robotics Team of DHA Suffa University participated in SUPARCO's Robotics Competition on October 8, 2018. The prestigious event, organized by SUPARCO to celebrate World Space Week 2018, featured a range of competitions and 9 teams from prominent universities of Karachi. DHA Suffa University's team maintained its supremacy with an outstanding performance in the Robotics Competition and clinched the first position and a cash prize of Rs. 30,000/-. The team became the fastest to complete all tasks without incurring a penalty and was appreciated by judges for the robot's aesthetics and unique mechanical design.

Electrical Engineering Students Excel at UIT IEEE SS12 Age of Innovation Challenge

Students from the Department of Electrical Engineering participated in IEEE SS12 Age of Innovation Challenge, held at Usman Institute of Technology on August 7, 2018. IEEE SS12 Age of Innovation is an innovation challenge organized to recognize the best social innovators through projects that combine technology with social empowerment. The final year project "Smart Utilization of Energy Trainer" developed by Electrical Engineering students of DHA Suffa University secured first position in the semi-final round and qualified for participation in the final round of IEEE SS12 Asia 2018.



Team Zarrar Wins NEDUET Propellair 2018

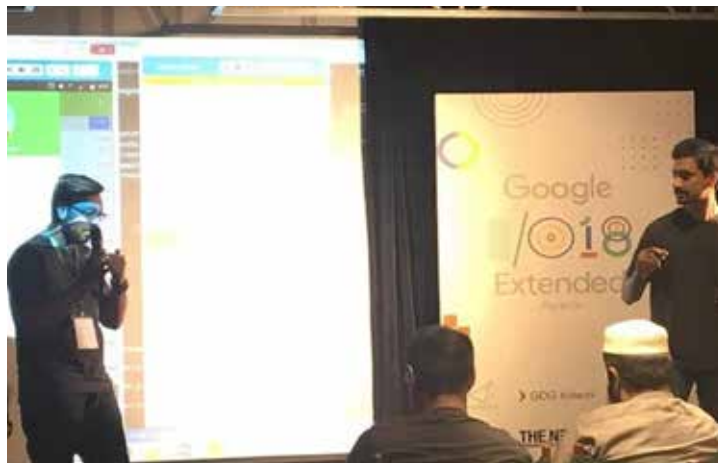
Team Zarrar of DHA Suffa University secured first positions in both Engine and Electric categories at one of the biggest aerospace engineering competitions in the country, IMechE Propellair, hosted by NED University of Engineering and Technology on August 4, 2018. A total of 20 teams from prestigious universities of Pakistan participated in the competition. Participants were required to design, build and fly RC Aircrafts to perform specific maneuvers, including hammerhead, Immelmann, barrel roll and payload drop. Team Zarrar successfully performed all maneuvers and clinched the title for the fourth consecutive year.



Computer Science Students Excel at Google I/O Hackathon Extended 2018

Computer Science students of DHA Suffa University secured 1st and 2nd positions at Google I/O Hackathon Extended 2018, hosted by Google Developers Group on July 28, 2018 at National Incubation Center, Karachi. A total of 250 students from leading universities of Pakistan contested in this solution-oriented competition.

In the first phase, teams presented technology-based solutions to real-life problems. In the second phase, products were programmed and presented to a panel of judges. DHA Suffa University's students maintained their winning streak after securing top three positions at GIKI Blockchain Hackathon.



DHA Suffa University Wins GIKI NEO 2018

A team of Electrical Engineering students from DHA Suffa University participated in the National Engineering Olympiad (NEO 2018), organized by Ghulam Ishaq Khan Institute of Engineering Sciences and Technology from February 9 to 11, 2018. The team contested in a range of competitions pertaining to engineering and robotic modules and won most of the competitions against prestigious institutions of Pakistan. DHA Suffa University was awarded the NEO 2018 Cup for securing top positions in Robowars, Skywars and Figure 8.



ACHIEVEMENTS

Team Zarrar Participates in IMechE UAS Challenge UK 2018

The Institution of Mechanical Engineers (IMechE), a renowned international engineering society, organized the annual Unmanned Aircraft Systems (UAS) Challenge from June 17 to 19, 2018 at Snowdonia Aerospace Center, Llanbedr, Wales, UK. The competition involved design, construction, development and demonstration of an autonomous and intelligent UAS, capable of carrying out a humanitarian aid mission.

DHA Suffa University's Team Zarrar became the first team from Pakistan and South Asia to receive certification for both rotary and fixed-wing autonomous flights and to participate for the second consecutive year in this prestigious competition. The team, led by faculty advisors from departments of Mechanical Engineering, Electrical Engineering and Computer Science, designed, fabricated and flew an automated state-of-the-art Unmanned Aerial Vehicle (UAV), equipped with a programmable autopilot, on-board camera and computer-based ground target recognition.

Team Zarrar received immense recognition on achieving the fastest record of 54 seconds in completing UAS Scrutiny Phase. The team also secured highest score in the Technical Report of UAS Challenge.



DHA Suffa University Participates in Shell Eco-Marathon Asia 2018

Shell Eco-Marathon Asia, an international competition that challenges students to produce innovative fuel-efficient vehicles, was held from March 7 to 11, 2018 at Changi Exhibition Center, Singapore. A team of 9 undergraduate Mechanical Engineering students and 2 faculty advisors from DHA Suffa University participated in this prestigious competition. In its debut participation at Shell Eco-Marathon, DHA Suffa University passed all technical inspections within a day, which is a testament to the team's exemplary level of preparation and professionalism.

As teams assembled on track, a number of experienced teams struggled to register valid runs, while DHA Suffa University's team successfully performed two valid runs in three attempts. The team officially registered a fuel economy figure of 51 km/l and earned the unique honor of becoming one of the two teams from Pakistan to post valid fuel economy figures (Urban Concept Category) on the leaderboard.

The team's performance at Shell Eco-Marathon Asia 2018 represents the pursuit of excellence that is the hallmark of DHA Suffa University.



DHA Suffa University Excels at IBA Branding and Advertising Conference 4.0

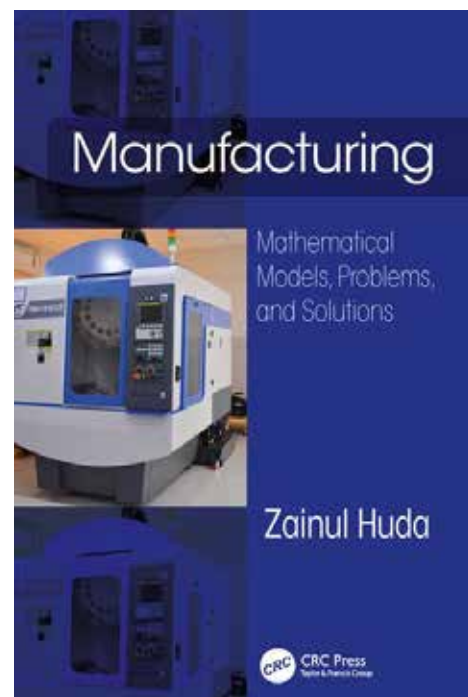
Teams from DHA Suffa University participated in the annual IBA Branding and Advertising Conference (IBAC 4.0), organized by IBA Karachi from February 16 to 18, 2018. IBAC 4.0, one of the largest marketing conferences in Pakistan, featured 50 teams from prestigious universities and organizations of Pakistan. The three-day conference included guest speaker sessions, panel discussions, workshops and a range of branding and advertising competitions that aimed at equipping participants with the basic knowledge of marketing and helped them gain valuable insights into the challenges faced by marketers.

Teams from DHA Suffa University secured 1st and 2nd positions for creating marketing plans of consumer products and were highly appreciated by judges and industry professionals.



CIM Center of DHA Suffa University Gets Featured on Front-Cover of Dr. Zainul Huda's Book

Dr. Zainul Huda, a learned scholar and Professor of Mechanical Engineering at King Abdulaziz University, Saudi Arabia, has recognized DHA Suffa University by publishing an image of CNC Machining Center, located at DHA Suffa University's CIM Center on the front-cover of his book. The book titled "Manufacturing: Mathematical Models, Problems, and Solutions (ISBN: 9781138501362)" was published by the world-renowned CRC Press Taylor and Francis Group and has been written for practicing engineers and engineering students who are studying manufacturing technology. The book discusses computer-aided manufacturing, quality control and economics of manufacturing with in-depth mathematical modeling for over 70 diagrammatic illustrations, problems and solutions. It is an honor for DHA Suffa University that its state-of-the-art labs are receiving recognition by reputed scholars and authors.



DSU Leisure League Inter-University Futsal and Volleyball Tournament



On December 11, 2018, DHA Suffa University hosted an inter-university futsal and volleyball tournament with the objective to provide a platform for young athletes to showcase their sporting talent. The tournament witnessed a number of nail-biting encounters between various universities of Karachi. DHA Suffa University emerged as the overall winner of the tournament.

5th Award Distribution Ceremony

DHA Suffa University held its 5th Award Distribution Ceremony on March 31, 2018 to honor the academic and extra-curricular accomplishments of high achievers. Students who secured positions on Dean's and VC's Honor Lists in Fall 2017 semester as well as students who secured positions at inter-university national and international competitions were awarded certificates of appreciation during the ceremony.

The Chief Guest of the ceremony, Lt Gen Shahid Baig Mirza, HI(M), former Chancellor of DHA Suffa University and Commander 5 Corps, lauded the efforts of award winners and urged them to continue their quest for excellence in the same manner. Former Administrator DHA, Brig Shahid Hassan Ali, was also present on the occasion.



Workshop on Human-to-Human Marketing



On December 15, 2018, DHA Suffa University hosted a workshop on Human-to-Human Marketing. The workshop was conducted by Mr. Ahmed Jamal Shaikh, who is a faculty member at DHA Suffa University and possesses over 25 years of experience in managing businesses across Pakistan, Middle East and Africa. The workshop helped participants understand how a human-centric business strategy can result in marketing effectiveness and increased profits for a business.

DHA Suffa University Holds Ad-Mad III

DHA Suffa University's Management Sciences Society organized a videography competition titled Ad-Mad III on December 5, 2018. The objective of this competition was to offer a platform for students to present their advertising and branding skills. The panel of judges comprised Mr. Shahrukh Nadeem of Multinet Pakistan and Mr. Humza Mahfooz of Unilever Pakistan. Both judges appreciated the marketing prowess exhibited by the DHA Suffa University's students.



DHA Suffa University Hosts DSUMUN-III



DHA Suffa University hosted the third DHA Suffa University Model United Nations Conference on November 16-18, 2018. Delegates from prestigious institutions of Karachi participated in the conference and contemplated global issues in a series of panel discussions. The conference ended with a closing ceremony during which awards were presented to best delegates. The Chief Guest, Mr. Masood Usmani, Group Director Finance, PIBTL, appreciated the efforts of organizers, trainers and volunteers in arranging an impressive conference.

DHA Suffa University Observes Pink Day to Create Breast Cancer Awareness

In an endeavor to create awareness among the female fraternity of DHA Suffa University, a seminar on breast cancer awareness was organized in collaboration with Shaukat Khanum Memorial Cancer Hospital and Research Centre (SKMCH&RC) on October 15, 2018. To show solidarity to the cause, October 15, 2018 was observed as Pink Day at DHA Suffa University.

The subject expert, Dr. Rabab Zehra, delivered a highly informative lecture. Renowned actress Ms. Maya Ali, campaign ambassador of SKMCH&RC, also addressed the audience and encouraged them to self-screen for early detection of the disease.



Oath-Taking Ceremony of Student Societies

The oath-taking ceremony of DHA Suffa University's Student Societies was held on October 9, 2018. Elected student presidents, vice presidents and treasurers of the societies pledged under oath to work with integrity, abiding by the rules and regulations to guarantee the entire student body an enriching co-curricular and extra-curricular experience. The ceremony was followed by a carnival organized by the Student Societies to mark the commencement of their journey.



Session on Significance of Communication Skills for Professional and Personal Growth

On October 19, 2018, DHA Suffa University hosted a session on Significance of Communication Skills for Professional and Personal Growth of Individuals. The interactive session, attended by students and faculty members, focused on presenting a distinct perspective of communication skills to the audience. The session featured Ms. Gul Zaib Shakeel, a seasoned writer currently working as the Head Writer at Teeli (a digital channel) and teaching A-level students at Karachi Grammar School. An alumna of SZABIST, Ms. Gul Zaib Shakeel previously served a renowned media channel as a screenwriter and worked on national and international scripts. She also worked on *Moor*, a feature length film that became Pakistan's official submission for Best Foreign Language Film at the 88th Annual Academy Awards.



Engaging the audience with real-life examples, Ms. Gul Zaib Shakeel discussed the impact of effective verbal and non-verbal communication on the personal and professional success of individuals. With the help of demonstrations, she emphasized the importance of posture, appearance, gestures, facial expressions and other non-verbal cues that take precedence over verbal communication. She also shared useful communication tips that can help individuals stand out in the competitive professional environment of today.

The session helped the audience develop a better understanding of how effective communication skills can help individuals achieve their academic and career aspirations.

Defence Day 2018



In memory of the sacrifices rendered by martyred soldiers of Pakistan, DHA Suffa University observed Defence Day with full zeal and enthusiasm on September 6, 2018.

The ceremony, attended by students, faculty and staff members, commenced with recitation from the Holy Quran, which was followed by a choir of DHA Suffa University's students singing a melodious rendition of the national anthem. The ceremony comprised of a range of student tributes, including a short documentary, speeches and national songs, to pay homage to the soldiers who laid down their lives for the defence of motherland.

On this occasion, Engr. Prof. Dr. Johar Khurshid Farooqi, Dean EAS, DHA Suffa University, said that Defence Day signifies the exemplary courage, resolve and unity of the martyred soldiers and we need to uphold the same spirit in all walks of life.

Addressing the audience, Rear Admiral (R) Engr. Prof. Dr. Sarfraz Hussain, Vice Chancellor, DHA Suffa University, stressed that observance of Defence Day is reiteration of the national solidarity that was displayed by valiant soldiers of the armed forces and this spirit should stay alive throughout the year. He appreciated the efforts of the Student Societies Coordination Committee in organizing an impressive ceremony.

ProEx 2018

On August 10, 2018, DHA Suffa University's Department of Mechanical Engineering organized ProEx 2018 to exhibit product-oriented design projects of final year students. The exhibition was attended by executives and representatives of leading organizations, including Pakistan Refinery Limited, Pakistan Beverage Limited, Crescent Steel Limited, Pak Suzuki Motors and Bank Islami Pakistan. A range of product-oriented design projects of multidisciplinary and applied nature were showcased in the exhibition. The projects included



Multi-Filament 3D Printer, Water Jet Cutting Machine, Plasma Cutting Machine, Autonomous Soil Analyzer Rover, Agricultural Water Treatment System, Fresh Air Supply Smart System for Warehouses and Subsonic Wind Tunnel. Industry representatives acknowledged the engineering prowess, professional excellence and workmanship of the students and appreciated DHA Suffa University's efforts towards conceiving projects that can play a vital role in nation-building and socio-economic uplift of the country.

DHA Suffa University Celebrates International Arduino Day 2018

The Department of Electrical Engineering at DHA Suffa University celebrated International Arduino Day on May 10, 2018. The objective of this event was to motivate students to design innovative projects using Arduino. Arduino controller is a vital component of nearly all engineering prototypes that can be developed into commercial products, creating new pathways for students to select their final year projects. The event offered a platform for individuals from academia and industry to come together and guide future engineers, thereby, bridging the gap between both sectors.

Annual Dinner 2018

On April 28, 2018, DHA Suffa University hosted Annual Dinner 2018 to connect the alumni and graduating students of the University. The objective of the event was to reflect on past achievements of students, strengthen relationship with alumni and celebrate excellence in teaching. The dinner offered semester 8 students and alumni of DHA Suffa University an opportunity to celebrate their shared history and reconnect with friends over an evening of food, music and festivities.



Contrivance 2018

The student chapters of IMechE, IEEE and ASME at DHA Suffa University joined hands to host a mega event of engineering and technology from March 6 to 8, 2018. The objective of this event was to encourage innovation, competitive spirit and critical thinking among students. Titled Contrivance 2018, the event offered students from various institutions of Karachi an opportunity to participate in a series of competitions, including Robowars, Soap Soccer, Graffiti Challenge, Engineering Quiz and Circuit Design. Students from participating institutions demonstrated keen interest in all competitions and were awarded trophies, cash prizes and certificates.



DHA Suffa University Celebrates International Women's Day 2018

To observe the International Women's Day, the Women Empowerment Society of DHA Suffa University organized an event titled Press for Progress on March 5, 2018. The objective of this event was to call for progress on gender parity and raise awareness of the struggles faced by women through motivational talks, panel discussion, play and a documentary on women empowerment. The panel comprised Prof. Dr. Rana Qamar Hameed (Medical Doctor and Professor, Dow University of Health Sciences), Prof. Dr. Shahana Urooj Kazmi (Rector, DIHE) and Mr. Faakhir Mehmood (Singer and Songwriter). The event was attended by faculty members and students of DHA Suffa University as well as representatives, faculty members and students of DHA institutions.



INDUSTRIAL VISITS

Visit to Alkaram Textile Mills

A group of 65 students visited the corporate headquarter of Alkaram Textile Mills Pvt. Ltd. on April 25, 2018. Students were first briefed about the scope of Alkaram's business, products and services. They were then acquainted with the operations of Marketing and Human Resource departments and the various stages of manufacturing. The stages included printing and dyeing, processing and finishing, and cutting and stitching. This visit helped supplement and enrich classroom learning for students and enabled them to relate theoretical knowledge to practical aspects of the industrial sector.



Visit to Pakistan Stock Exchange

A group of 35 students visited Pakistan Stock Exchange (PSX) on October 15, 2018 as part of their learning on financial markets and investments. The marketing team of PSX shared the historical perspective and practical aspects of various financial institutions and investment avenues. This was followed by a session with the CEO of PSX, Mr. Richard Morin, who discussed growth prospects in the sector and the investment potential in Pakistan. Students also visited the trading floor and interacted with brokers to learn about live market trading. This visit offered a great opportunity for students to observe classroom concepts in real-time.



PARTICIPATIONS

Express Education and Career Expo 2018

DHA Suffa University participated in the Express Education and Career Expo 2018, held at Karachi Expo Center on July 7 and 8, 2018. Mr. Wasim Akhtar, Mayor of Karachi, inaugurated the exhibition and delivered a speech stressing on the paramount importance of higher education. The two-day exhibition offered a platform to connect educational institutions with college and university-going students under one roof.

DHA Suffa University participated as a Platinum Partner through a grand stall and exhibited a number of student projects that attracted a large crowd. A team of representatives and prominent faculty members of DHA Suffa University were present at the booth to answer queries of the visitors. A huge number of visitors availed this opportunity to interact with DHA Suffa University's faculty members and to learn about the various programs and facilities offered by the University.



IEEE Fair 2018

The Electrical Engineering Department of DHA Suffa University participated in IEEE's 9th Industrial Fair, held at Karachi Expo Center from August 7 to 9, 2018. Engr. Irfan Shaikh, convener IEEEP 2018, and Engr. Parkash Lohana, Vice Chairman IEEEP Karachi Center, addressed the inaugural ceremony and stressed on the paramount importance of offering a platform for engineering and academic sectors to connect under one roof. The fair offered a great opportunity for students and faculty members to present their research and product-oriented projects to prestigious organizations.

DHA Suffa University exhibited a number of final year projects that attracted a large audience. The projects included Stewart Platform for Dynamic Stability, Wireless Power Transfer for Low Power Devices, Smart Utilization of Energy Trainer, Monitoring of Electrical Parameters of K-Electric, Monitoring and Controlling of Multiple Inverters through SCADA, Electrical Transmission Line Trainer etc.



DHA Suffa University Students Intern at AIMST University Malaysia

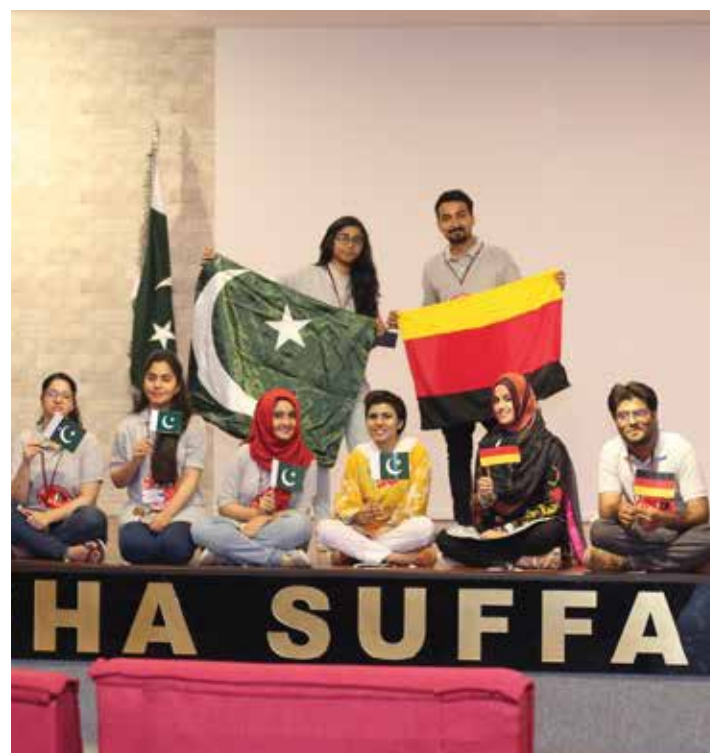


DHA Suffa University recognizes the importance of instilling self-confidence in students by providing them with ample opportunities for intellectual growth and development. The University facilitates its students to go a step beyond classroom learning and acquire hands-on professional experience, enabling them to prepare for careers ahead of them. 4 students of DHA Suffa University completed a month-long summer internship at AIMST University, Penang, Malaysia from June to July 2018. The purpose of this foreign internship was to give international exposure and relevant experience to students in their respective academic disciplines.

Seminar on Higher Education Opportunities in Germany

On April 04, 2018, DHA Suffa University's International Education Resource Center (IERC) organized a seminar on Higher Education Opportunities in Germany. Themed "Facilitating Boundless Futures", the purpose of the seminar was to encourage students aspiring to complete their higher education from Germany. The speaker, Mr. Andrew Geddes, Director EURASIA Institute for International Education (EIIE), Germany, apprised students of the opportunities available to study for graduate and post-graduate degrees at German universities. He discussed the role of EIIE in assisting students who wish to continue their education in Germany or decide to acquire short-term cultural training through summer and winter camps. He also promoted Germany as a possible destination for lucrative career opportunities.

The students actively volunteered to promote the seminar by putting up a stall that provided comprehensive information about Germany. The seminar ended with a Q&A session after which Mr. Andrew Geddes appreciated the efforts of DHA Suffa University's IERC in facilitating students to pursue higher education from international universities.



German Experts Visit DHA Suffa University

As per the agreement between DHA Suffa University and Senior Experten Service (SES-Bonn, Germany), SES provides training services of German experts to DHA Suffa University. The following German experts visited DHA Suffa University in the year 2018:

Mr. Lutz Fissenewert

Mr. Lutz Fissenewert, a senior German expert in the field of Supply Chain Management, visited DHA Suffa University from February 5 to 16, 2018 and September 21 to October 10, 2018. He is currently affiliated with SES and formerly held senior positions in the German corporate sector for over three decades. The purpose of Mr. Lutz Fissenewert's visit was to train the students and faculty of Management Sciences in the field of Supply Chain Management. As part of DSU's Professional Lecture Series, Mr. Lutz Fissenewert delivered a lecture on "Entrepreneurship: From First Idea to Starting a Company".



Mr. Hartmut Wellerdt

Mr. Hartmut Wellerdt, who specializes in International Marketing and Consumer Behavior, visited DHA Suffa University from September 5 to 20, 2018. He formerly served as the CEO of Unilever Foods (Germany) for 25 years and as the Head of Nestle Foods (Germany and Austria) for 10 years. The purpose of Mr. Hartmut Wellerdt's visit was to train BBA and MBA students as well as the faculty of Management Sciences in the field of International Marketing and Consumer Insights. As part of DSU's Professional Lecture Series, Mr. Hartmut Wellerdt delivered a lecture on "Marketing, Culture, and a Changing World".



Dr. Ing Wolfgang Eckhardt

German specialist, Dr. Ing Wolfgang Eckhardt, is a senior expert in the fields of Computer Integrated Manufacturing, Rapid Prototyping and Industry 4.0 Technology. As the Head of research group "CIM Structures" at the Academy of Sciences in Germany, he was in charge of academic research in this area. He also has extensive experience in the application of quality management, case studies, staff management, training and instruction of specialist and executive staff in Germany as well as abroad. In addition, he has been lecturing on preventive and condition-based maintenance of production machines and equipment and the use of software in Business Process Re-engineering, for various international companies of Ukraine, Australia, USA and Czech Republic.



DHA Suffa University invited this brilliant academician to benefit from his international exposure, learning and experience. He visited DHA Suffa University from October 13 to 27, 2018 and conducted training sessions for the faculty and students of Mechanical and Electrical Engineering Departments, in making the best use of Computer Integrated Manufacturing Systems.

DHA Suffa University Signs MoU with University of Hertfordshire UK



A Memorandum of Understanding (MoU) was signed between DHA Suffa University and the University of Hertfordshire UK on April 16, 2018. At the MoU signing ceremony, DHA Suffa University was represented by its Dean EAS Engr. Prof. Dr. Johar Khurshid Farooqi, while the University of Hertfordshire was represented by its Pro Vice-Chancellor (Business and International Development) Mrs. Julie Newlan. Delegates who attended the ceremony included Mr. Stuart Smith and Mr. Sayaz Miah from the University of Hertfordshire's International Office.

As per this MoU, DHA Suffa University and the University of Hertfordshire have agreed to explore possibilities of academic cooperation through joint degree programs, student and faculty exchange, faculty development as well as knowledge and research sharing in various academic disciplines.

DHA Suffa University Signs MoU with International Business Council



DHA Suffa University signed a Memorandum of Understanding (MoU) with International Business Council (IBC) on October 19, 2018. Under the scope of this MoU, IBC will facilitate DHA Suffa University to establish academic linkages with foreign universities, arrange foreign study visits for DHA Suffa University's students, workout joint degree programs with international universities and invite foreign experts to deliver professional lectures at DHA Suffa University.

DHA Suffa University Signs MoU with Shenyang Aerospace University China

DHA Suffa University signed a Memorandum of Understanding (MoU) with Shenyang Aerospace University, China on November 23, 2018. The scope of this MoU encompasses joint research, knowledge sharing, faculty development and student exchange between the two universities.



DHA Suffa University Signs MoU with Aviation Design Institute Kamra

DHA Suffa University signed a Memorandum of Understanding (MoU) with Aviation Design Institute (AvDI), Kamra, to facilitate:

1. Designing, analyzing, manufacturing and testing of air vehicle systems built through composite and metal structures.
2. Designing, building and testing of reliable software and electronic components.
3. Designing and implementation of guidance, navigation and control systems.
4. Establishment of knowledge base in design, analysis, manufacturing and testing technologies of air vehicle systems.

Both institutions agreed to establish a long-term liaison to harness the potential of best human resource available in the country and to work on advanced technologies that will support national interests of Pakistan.

DHA Suffa University Signs MoU with Dar-ul-Sukun

On November 8, 2018, DHA Suffa University signed a Memorandum of Understanding (MoU) with Dar-ul-Sukun, a non-profit organization that provides care, rehabilitation and protection to children with disabilities. Although the two parties have partnered for a number of community service projects in the past, this MoU will provide a permanent platform for BBA students of DHA Suffa University to complete 60 hours of compulsory community service.



DHA Suffa University Launches DSU Professional Lecture Series

On September 13, 2018, DHA Suffa University launched DSU Professional Lecture Series, a lecture series that sets out to examine and explore the global business landscape. The lecture series, initiated by the Professional Development Center of DHA Suffa University, aims to feature renowned experts from around the world and offers an open platform for corporate professionals, academia and students to share information, have intellectual discourse and network with each other.

Addressing the audience on this occasion, Rear Admiral (R) Engr. Prof. Dr. Sarfraz Hussain, Vice Chancellor, DHA Suffa University, said that DHA Suffa University sees the lecture series as an important opportunity to foster exchange of knowledge and engage with professionals from all sectors of the economy.

Marketing, Culture, and a Changing World

The DSU Professional Lecture Series debuted with a lecture on “Marketing, Culture, and a Changing World” on September 13, 2018. The lecture featured Mr. Hartmut Wellerdt, a renowned German scholar and former CEO of Unilever, Germany. His lecture examined the ability of various elements of culture to influence businesses. Discussing media and brand communication, he emphasized how elements of cultures and sub-cultures should be taken into account by managers to maximize the outcome of brand-building activities. He also touched upon the impact of technology in the context of how the overall marketing landscape is constantly evolving.



Entrepreneurship: From First Idea to Starting a Company



On October 9, 2018, DHA Suffa University organized two lectures on “Entrepreneurship: From First Idea to Starting a Company”. The lectures were delivered by Mr. Lutz Fissenewert (a German expert in the fields of Business Process Re-engineering, Supply Chain Management and Business Incubation) and Mr. Faraz Khan (a renowned Pakistani-British social entrepreneur and author). The speakers shared valuable insights on the global entrepreneurial landscape, best practices, case studies and emerging trends. The lectures were attended by aspiring entrepreneurs, industry professionals, investors and students from various universities of Karachi.

Authentic Living and Climate Change

On November 22, 2018, DHA Suffa University organized a lecture on “Authentic Living and Climate Change” for students, industry professionals and subject matter enthusiasts. The lecture was delivered by Mr. Sarfaraz A. Rehman, a renowned executive coach, consultant, climate change lobbyist and former CEO of Engro Foods Limited. The speaker highlighted the significance of authentic living and carving a personal niche to gain a competitive edge. He also discussed the looming water crisis, climate change, scarcity of resources and their impact on Pakistan.



Career Fair 2018

DHA Suffa University organized a Career Fair on March 27, 2018 with an objective to offer leading employers of Pakistan a platform to meet and interact with 500+ students and alumni for internships and jobs in a variety of fields, including Business, Banking, IT, Telecom, Manufacturing and Engineering. As many as 30 organizations including PepsiCo, UBL, Meezan Bank, TCS and Karsaz (Pvt.) Ltd participated in this Career Fair. Through the course of the day-long fair, HR representatives of various organizations collected resumes, conducted recruitment drives and provided one-on-one career advice to students. The fair offered a large number of students and alumni an opportunity to scout prestigious employment positions under one roof.



Enhancing Professional Competencies Session



The Department of Career Services and Corporate Relations organized an Enhancing Professional Competencies session on October 5, 2018 for Electrical Engineering students. This session was arranged as part of DHA Suffa University's mission to make the curricula industry-relevant by inviting industry practitioners to acquaint students with the applications of concepts taught in classrooms. The speaker, Mr. Edward Ong (Area Manager APAC, Socomec), presented a unique dimension of the latest trends and technologies for backup power solutions.

Recruitment Drives

The Department of Career Services and Corporate Relations organized recruitment drives by Osmani Group of Companies and Byco Petroleum Pakistan Limited on November 6 and 7, 2018 for multiple positions in the fields of Electrical Engineering, Mechanical Engineering, Computer Science and Management Sciences. Both companies conducted aptitude tests and interviews to shortlist suitable candidates. Successful students were awarded internships at Osmani Group with the prospect of a permanent position in the company.



COMMUNITY SERVICE AND SOCIAL INTEGRATION

Students of DHA Suffa University Participate in Food Distribution Drive

Students of DHA Suffa University joined The Robin Hood Army on November 11, 2018 to distribute food among the underprivileged residents of Iqra Basti. The Robin Hood Army is an organization that works to distribute surplus food from restaurants and communities to the less fortunate sections of the society in cities across Pakistan and 12 countries.



Tree Plantation Drive

Recognizing the harmful effects of air pollution and climate change, DHA Suffa University organized a Tree Plantation Drive in collaboration with DHA Horticulture Directorate on October 24, 2018. Students and faculty members enthusiastically participated in planting a total of 150 tree saplings within the premises and adjoining areas of the University. The Regional Director of HEC was the Chief Guest.



DHA Suffa University Celebrates International Day of Peace 2018



To commemorate the International Day of Peace, the Corporate Social Responsibility Department of DHA Suffa University installed a golden wish tree on campus to engage students in a week-long activity from September 24 to 28, 2018. The objective of this activity was to motivate students to introspect on becoming peace-loving citizens. Throughout the week, students were given questions pertaining to peace and were asked to answer them on colored papers that were tied to the tree. The significant themes that emerged from the activity included addressing disputes through dialogues, engaging in charity, respecting others, thinking positively and discouraging violent behavior.

Students of DHA Suffa University Raise Funds for Children's Cancer Hospital

Students of DHA Suffa University volunteered at two carnivals, organized by The Indus Hospital, to raise funds for the Children's Cancer Hospital on November 8 and December 22, 2018. Students assisted the organizers in managing passes and setting-up stalls. The collections from the stalls were donated to The Indus Hospital for the treatment of cancer patients.

COMMUNITY SERVICE AND SOCIAL INTEGRATION

DHA Suffa University Students Volunteer at Iftar Drive

DHA Karachi organized an Iftar Drive on June 9, 2018 at Dar-ul-Sukun, home to physically and mentally challenged children and adults. As a CSR initiative, a team of DHA officers and a group of 30 DHA Suffa University students participated in this Iftar Drive.

The residents of Dar-ul-Sukun warmly greeted student volunteers and spent quality time with them.

Students escorted the residents from their rooms, played with them, and assisted in serving and feeding Iftar. The visit to Dar-ul-Sukun was a humbling and fulfilling experience for the students, who learned that special children and adults might seem to not have much in their lives but their beaming faces tell an entirely different story.



Students Volunteer at The Indus Hospital for Data Collection



On June 6 and 7, 2018, a group of 12 students from DHA Suffa University volunteered for a two-day data collection and Eid gift distribution activity at The Indus Hospital. The objective of this program was to provide students an opportunity to interact with children at the hospital and gain valuable insights by understanding the process of data collection.

On the first day of the program, students were divided into two teams. The girls were sent to the wards, where they collected patient data pertaining to their disease, age, gender, duration of admission etc. The boys were assigned the task of managing gifts for the children by assembling, categorizing and packing them into cartons. On the second day, students were sent to different wards to distribute gifts among patients.

Distribution of Eidi to Children in Qayyumabad

In the month of Ramadan, the Corporate Social Responsibility Department along with the students of DHA Suffa University raised funds to assemble Eid packages for the children of Qayyumabad who participated in DSU Community Academy. A total amount of Rs. 31,000/- was collected and 25 Eid packages, containing a variety of food and clothing items, were distributed among the children and their families.



Blood Drive 2018



In collaboration with The Indus Hospital, DHA Suffa University hosted its fourth blood drive on February 28, 2018. This was the second blood camp organized after the signing of MoU with The Indus Hospital Blood Center. During the day-long blood drive, students, faculty members and staff of DHA Suffa University enthusiastically participated to donate their blood. A total of 209 blood bags were collected in this blood drive.

DHA SUFFA UNIVERSITY AT A GLANCE



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DHA SUFFA UNIVERSITY

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