

DSU CHRONICLES

“A walk through the lanes of DSU”

Volume 7, Issue 2



Learn to discover at Pakistan's
fastest growing university



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MESSAGE OF VICE CHANCELLOR DSU PROF. DR. MUHAMMAD AFZAL

Dear DSU Community

I got good tidings on the earlier issue of DSU e-Newsletter from the DSU and outside communities for being so informative and illuminating with regard to our endeavors for improving quality of service, academic excellence, collaborative pursuits and entrepreneurship. Year 2023 was overall a good year for DSU. During the year we continued our efforts to make DSU a sustainable institution by launching new programs as per market appetite. We are now in the process of translating our long term vision into first ever DSU's strategic plan for the next 15 years. A number of new initiatives for development have been taken. Recently we have introduced Artificial Intelligence in response to market demand. Suffa Soft and Centre for CAD have been established. Developing Soft skills for students and pedagogical innovations remains our priority. Besides, we are working with Software houses like: Systems Limited, 10Pearls, Folio3, Vectracom, Jaffer Business Services and Hazza Limited. We have given boost to academia-industrial linkages and signed a number of fresh MOUs with international and national setups and arranged follow up training programs under the collaborative arrangements. Co-curricular activities have been strengthened and we have tried to glorify campus life for students' engagement. Life at the campus is now getting more exuberant and more appealing. For the first time DSU's ranking has been arranged by THE Time Higher Education Impact Ranking as well as EduRank - World Universities Ranking.

For the year 2024 we have the plans to introduce more programs looking at the market requirement. There will be continued focus on Academic Excellence, improved Alumni Services, Entrepreneurship & Innovation, Global Connection, Startup Ecosystem, Community Impact, Vibrant Campus Life, Expanding Horizons and Pedagogical Innovations. Concerted efforts will be made to improve DSU's Ranking. As per approved plan for DCK, work on Academic Block (18-storey) and Hostel (15-storey) will be expedited. These developments will add to internationalization of the university which will help in its global ranking of the university. DCK has to be made a fully residential campus. This will enable recruitment of international faculty, attract international students and have adequate residential facilities for them. Number of Research Publications will be increased. Accreditation of programs and new initiatives for development will remain under constant focus like always. We are also planning to hold a Convocation early next year.

I thank the readership for their continued patronage and support. Let us strive together for better tomorrow and make DSU as a University of Choice.

With regards,
Prof. Dr. Muhammad Afzal Haque
Vice Chancellor, DSU

EDITOR'S NOTE:

Dear DSU Chronicles Readers,

Welcome to another inspiring edition of our DSU Chronicles in the spirit of unity and shared aspirations. As we delve into the pages ahead, I encourage each student, faculty, and staff member to see this publication as more than just a collection of stories. It is a testament to the spirit of our community, a celebration of conquest, and a reminder of the resilience that defines us.

To our incredible students, your journey, filled with academic pursuits, challenges, and triumphs, is at the heart of our collective narrative. As you navigate these pages' diverse opportunities and experiences, remember that you are part of a community that believes in your potential. Embrace the possibilities that lie ahead, for your stories shape the identity of DSU.

To our dedicated faculty members, your commitment to academic excellence resonates through the accomplishments of our students. Your guidance and mentorship empower them to reach new heights. Your contributions to research, education, and community engagement are the threads weaving the fabric of DSU's success.

To our invaluable non-teaching staff, your diligence, often behind the scenes, is the unsung melody that harmonizes the symphony of our university life. Your efforts, from administration to support services, create an environment where everyone can thrive.

As we move forward, let's continue uplifting, inspiring, and supporting one another. The stories within these pages reflect our shared commitment to growth, learning, and community. Together, let's embrace the challenges, celebrate the victories, and create a narrative that truly captures the spirit of DSU.

Take a break from the ordinary, unwind, and lose yourself in the enchanting narratives that grace the pages of DSU Chronicles!

Best regards,
Ms. Fatima Kiran
Editor-in-Chief, DSU Chronicles

Khudi Illuminated: DSU's Knowledgeable Seminar on Allama Iqbal's Wisdom

In a captivating seminar held on November 21, 2023, DSU's Office of Alumni Relations, in collaboration with FPPCI's Central Standing Committee for Women Education & Training and Rising Youth, delved into 'Allama Iqbal's Philosophy of Khudi' at the Executive Lecture Theater. With support from Dr. Essa Laboratory and the National Business Forum, the event featured esteemed speakers Ms. Surayya Malik and Dr. Samreen Bari, exploring the profound concept of Khudi. The ceremony, graced by Dr. Farhan Essa and Syed Iftikhar H Naqvi, culminated with accolades for organizers Ms. Tehseen Azhar and Ms. Shamsa Jabeen Javed.



"Exploring Higher Horizons: DSU Seminar Unveils 5 Steps to Study in the USA"

Unlocking the door to international education, DHA Suffa University's International Education Resource Center hosted an enlightening seminar on USA opportunities in collaboration with USEFP (United States Education Foundation of Pakistan). Representatives from USEFP and the US Consulate General shared insights into higher education possibilities, offering DSU students a valuable chance to connect and clarify their queries. The seminar concluded with a gesture of appreciation – IERC's Director presenting a token of thanks in the form of a gift package to the esteemed USEFP and Consulate representatives.



Pathways to Peace: Scholars Convene at 2nd International Conference on Palestine-Israel Conflict Resolution

Embarked upon a journey of diplomatic discourse at the 2nd International Conference, "Understanding the Palestine-Israel Conflict: Options for a Just Settlement," orchestrated by the esteemed International Relations Program. Engaging scholars and experts, this conference provided a platform for nuanced discussions and innovative solutions, fostering a collaborative spirit towards a just and enduring resolution to the historic conflict.



Demystifying Tax Matters: DSU Hosts Insightful Seminar on FTO Secretariat's Role

DHA Suffa University orchestrated an enlightening seminar, "The Functions & Responsibilities of the FTO Secretariat towards Helping & Facilitating Tax Payers," featuring Mr. Syed Shakeel Ahmed, Advisor Federal Tax Ombudsman Secretariat. Held on September 27, 2023, at DSU's Conference Room, the session aimed to familiarize faculty and staff with the FTO's vital functions under the Federal Tax Ombudsman Ordinance 2000. Mr. Ahmed shared insights into the FTO's role in aiding taxpayers against maladministration. The event, graced by DSU's Pro-Vice Chancellor, concluded with a memento presentation, symbolizing gratitude for Mr. Syed Shakeel Ahmed's valuable contribution.



Empowering Excellence: DSU Faculty Immersed in '7 Habits of Highly Effective People' Training

On October 17th, the Management and Social Science Department witnessed a transformative training session led by Franklin Covey's expert, organized by Dr. Asbah Zia. Faculty members delved into the "7 Habits of Highly Effective People," discovering proactive approaches, relationship-building skills, and strategies for personal and professional triumph. This enlightening journey not only enriched our faculty but also equipped us to inspire our students. Enthusiastically curated by Dr. Zia, this experience is now a powerful addition to our educational arsenal, promising a ripple effect of personal and professional growth throughout our department.



Cultivating Excellence: DSU's MS Department Elevates Non-Teaching Staff Empowerment

On September 26, 2023, the MS Department at DSU orchestrated a dynamic capacity-building session for non-teaching staff, featuring esteemed experts Mr. Zafar Aziz Osmani and Barrister Sana Pirzada. Delving into 'Work Ethics and Motivation' and 'Diversity and Inclusion,' respectively, the session recognized the pivotal role of non-teaching staff in education. Mr. Osmani, CEO of Excelerate Private Limited, brought over thirty years of leadership experience, while Barrister Pirzada, Founder of VLA, enriched attendees with legal insights. The event, graced by Director Alumni Tehseen Azhar, concluded with a heartfelt token of appreciation, symbolizing DSU's commitment to fostering a supportive and inclusive workplace.



Mastering Minds: DSU Psychology Program Champions Emotional Mastery & Etiquette Excellence for Educators

The Psychology Program at DSU, led by Dr. Asbah Zia, recently hosted a transformative training session on "Emotional Mastery & Etiquette Excellence for Educators." Conducted by the esteemed Ms. Bismillah Pervaiz, Project Head at AL&CO, the session empowered faculty members across key areas: boosting emotional intelligence, mastering effective emotional management, and excelling in workplace etiquette. Through engaging practical exercises, participants actively applied learned concepts. The event, attended by faculty from both main and DCK campuses, concluded with a token of appreciation, underlining DSU's commitment to fostering excellence in education. Stay tuned for more initiatives shaping the educators of tomorrow.



Unveiling Truths: DSU's International Relations Program Hosts Engaging Workshop on Investigative Journalism with Mazhar Abbas

DHA Suffa University's International Relations Program orchestrated a dynamic workshop, "Information, Misinformation, and Disinformation," from September 11-13. Organized by esteemed faculty members, Dr. Samreen Bari, Dr. Sidra Ahmed, and Ms. Fatima Kiran, alongside the IR Club, facilitated the event. Renowned senior journalist Mazhar Abbas skillfully guided participants, offering a unique opportunity for comprehensive media coverage. The final day welcomed distinguished guests associated with leading media outlets, including Ms. Nadia Naqi (Dawn News), Ms. Sana Hashmi (GTV Network), Ms. Gul Jafery (SPELT), and Mr. Amir Zia (BOL Media Group). This day of insightful discussions and industry perspectives further solidified DSU's commitment to journalistic excellence.



Charting Futures: Jaffer Business Systems Welcomes DSU Students to Exclusive RUST Launchpad Training

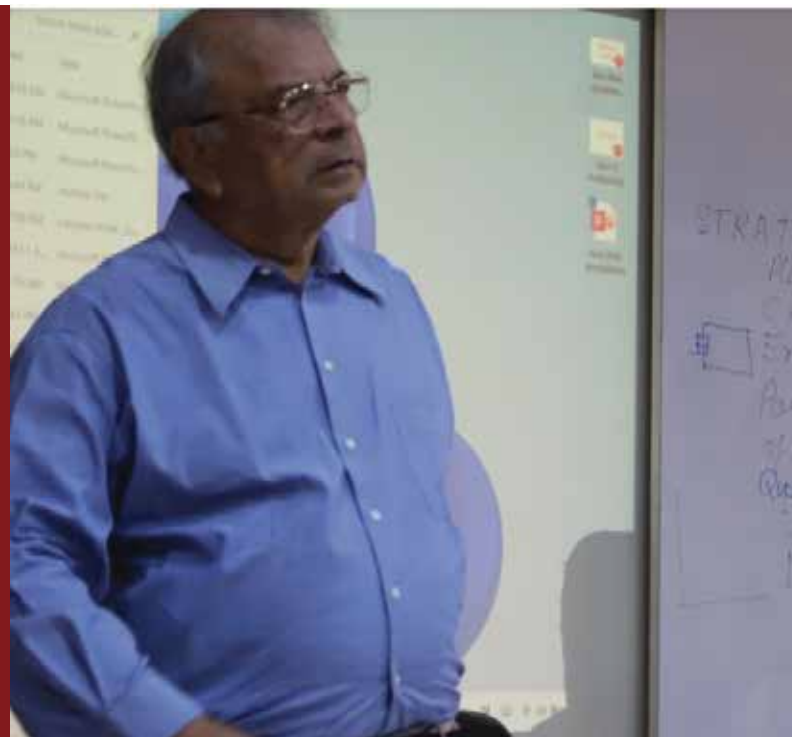
Jaffer Business Systems has opened its doors to 25 handpicked DHA Suffa University students for the transformative RUST Launchpad 8-week training program. Guided by the expertise of Ms. Raazia Sosan, the dedicated trainer, and Dr. Syed Noman Hasany, Head of the Computer Science Department, this exclusive session unfolded the big picture of JBS and underscored the profound importance of the RUST training program. An exciting venture into the world of technology awaits these students as they embark on a journey of skill enhancement and professional growth with JBS.



Navigating Career Success: Workshop on Strategic Placement and Internship Management

Embarking on a journey to enhance career opportunities, the Workshop on Effective Placement and Internship Management unfolded on August 23, 2023. Guided by distinguished resource persons, Tahir Mahmood (Executive Director, Hazza Institute of Technology, Islamabad) and Dr. Munazza Danish (Deputy Director - Academics, Sindh HEC), participants from diverse universities engaged in dynamic discussions. The collaborative effort between Hazza Institute of Technology and DHA Suffa University orchestrated an impactful event, providing valuable insights into the strategic realm of placement and internship management for the aspiring professionals in attendance.





Elevating Expertise: DHA Suffa University Hosts Innovative Corporate Training for DHA Corporate Professionals

Under the visionary leadership of Dean M&SS, Dr. Bashir Ahmed, DHA Suffa University in Karachi recently conducted a transformative Corporate Training session for corporate employees. This initiative, spearheaded by the Business Solutions, Research, and Innovation Center (BSRIC), aimed at enhancing professional skills and fostering innovation in the corporate realm. The event not only emphasized skill development but also showcased DSU's commitment to being a hub for continuous learning and professional growth. As corporate professionals gathered, the training became a pivotal step towards unlocking new heights of excellence in the business world.



Powering Tomorrow: DSU's Electrical Engineering Soars with Workshop on Microgrid Challenges

DHA Suffa University welcomed Prof. Dr. Tariq Masood, a distinguished visiting faculty from the Oregon Institute of Technology, USA, and a PhD graduate from the University of Bath (UK), for an enlightening workshop on "Microgrid Operations and Control Challenges." Attended by undergraduate and graduate students, faculty from the Department of Electrical Engineering, and senior officials from the industrial sector, the session delved into the complexities of managing solar and wind power challenges. Dr. Masood's expertise provided valuable insights, fostering an interactive dialogue during the Q&A session, further enriching the DSU academic experience.



DSU Faculty Elevates Strategic Insight at the 4th Summer Workshop on 'Strategic Matters'

DSU proudly participated in the 4th Summer Workshop on "Strategic Matters" organized by The Center for International Strategic Studies, Islamabad. Aimed at advancing strategic thinking, the workshop brought together academia and practitioners from Karachi, Quetta, Lahore, and Islamabad. Topics spanned the global nuclear order, Pakistan's nuclear policy, and nuclear safety. The DSU delegation, led by Dr. Samreen Bari, engaged in intellectual discourse and immersive experiences, including a study visit to SUPARCO and the Pakistan National History Museum.



DHA Suffa University Explores Collaboration Opportunities with Deakin University Australia

International collaborations help expand the student experience, faculty growth and the impact of research across the globe. The team from Deakin University-Australia visited DHA Suffa University to discuss prospects of future partnerships in terms of student and faculty development programs and exchanges. Ms. Bri Gunn, International



Manager; Mr. Prof. Colin Higgins, Associate Dean and Mr. Campbell Jamieson, Former GM Commercial ICC met with the Vice Chancellor Prof. Dr. Muhammad Afzal Haque, Dean MS Prof. Dr. Bashir Ahmad along with the rest of the DSU team. The session was organized by the Director Career Service and Corporate Relations- Ms Subeika Rizvi who also gave a short presentation on the avenues of collaborations. All participants acknowledged and appreciated the efforts of both universities and agreed to discuss further on the models of strategic partnership.

DHA Suffa University Signs MOU with PNRA

DSU and PNRA signed a memorandum of understanding for collaboration in the fields of research and industrial safety on 31st August 2023. Under the terms of the MoU, PNRA and the university will work together on projects and initiatives that will benefit students, researchers, and the wider community.

This collaboration will allow students to gain hands-on experience in their fields of study, provide opportunities for faculty to collaborate on research projects, and enhance the overall technology landscape of Pakistan. The MoU also provides a framework for the exchange of knowledge, resources, and expertise between the two organizations.

Mr. Waqas Sherani, ADG (International Cooperation and HR) said, "This MOU is a major step forward in our ongoing commitment to providing both parties with the best way forward. Our partnership will provide students and faculty with the chance to work with some of the most innovative technology and gain valuable experience that will help them succeed in their careers."

DHA Suffa University is committed to providing students with the best possible education and experiences, and this partnership with PNRA is a major step forward in that mission.



DHA Suffa University and Jaffer Group Join Hands

DHA Suffa University formalized a strategic partnership with Jaffer Group by signing a Memorandum of Understanding (MoU). The collaboration aims to create linkages between academia and industry, fostering innovation and knowledge exchange.

DHA Suffa University and SUPARCO Explore Exciting Collaboration Opportunities

A team of professionals from SUPARCO recently paid a visit to DHA Suffa University (DSU) to discuss possibilities for collaboration in cutting-edge fields.

The meeting chaired by Vice Chancellor DSU, Professor Dr. Muhammad Afzal Haque brought together key stakeholders from both sides including the Dean of Engineering & Applied Sciences, heads of various departments, directors and faculty members.

Exciting areas for collaboration on the table included Satellite Navigation, Artificial Intelligence, Aeromodeling, Precision Agriculture, Robotics, IoT, Digital Manufacturing, GPU, and Signal Processing.

During the visit, certificates of appreciation and participation were distributed to DSU's talented Mechanical and Electrical Engineering graduates and students who actively contributed to the design and development of the innovative 3 Liter Variable Rate Application Spray System for Agri Drone, under the guidance of Director DACCE. We look forward to fostering this academia-industry relationship and embarking on a journey of innovation and growth together.



DHA Suffa University Teams Up with Hazza Institute of Technology

DHA Suffa University and Hazza Institute of Technology have teamed up to launch IAB IT Industry Academia Bridge Program in order to ensure that the research and development activities at DSU are oriented towards demand in the market, providing enabling environment for increased creativity and enhanced competitiveness, a step towards funding the startups and seed ventures groomed by our budding entrepreneurs and young innovators.

This landmark was honored by the presence of Her Excellency Madam Tanzila Umm e Habiba (Special Assistant to Chief Minister Sindh on Information, Science and Technology Department, Government of Sindh) and dignitaries from Hazza Institute of Technology at the inauguration ceremony of IAB IT Industry Academia Bridge Program at DHA Suffa University.

Recruitment Drive with Cartzlink.com

On 28th November 2023, the CS&CR Department conducted a recruitment drive in collaboration with Cartzlink.com for the final year students of Computer Science Department at DSU. The aim of this recruitment drive was to create linkages between our final-year CS students and corporate professionals for employment opportunities.



Session on Inventing the Future

DHA Suffa University's Centre for Entrepreneurship and Innovation Development (CEID) with the help of Entrepreneurship Society (ES) proudly hosted 'Inventing the Future' as part of Global Entrepreneurship Week. A captivating session led by Mr. Jawwad Paracha Global Manager & Inventer at IBM Global, delved into the realms of inventions, patents, and the exciting frontiers of innovation. Students explored the vast opportunities in the world of entrepreneurship which was a truly enlightening experience that sparked the flames of creativity.

Art Therapy Session in Collaboration with Dr. Essa Laboratory

The Office of Alumni Relations, in collaboration with its corporate partner Dr. Essa Laboratory and Diagnostics Center, conducted an Art Therapy Session for DSU Fraternity on the 16th of October 2023.

Ms. Faryal Asif, with over 11 years of experience in the field, engaged the audience with interesting art-related activities and provided insightful revelations about stress, its causes and how to deal with it effectively. She also encouraged our Faculty members to adopt activity-based teaching methodology to increase student's participation levels. The Q&A session was filled with queries from the participants which were catered nicely by the trainer with detailed information on each of them.

At the end of this highly interactive and thought-provoking session, Pro-Vice Chancellor DSU, Brig. Prof. Dr. Ahmed Saeed Minhas presented a memento to Ms. Faryal Asif as a token of thanks on behalf of DSU.



Book Launch Success: DSU and CISSS Celebrate Dr. Huma Baqai's "Collected Works on Foreign Affairs and Security Policy"



DHA Suffa University (DSU) and the Center for Strategic Studies Sind (CISSS) jointly organized the launch of Professor Dr. Huma Baqai's book, "Collected Works on Foreign Affairs and Security Policy," at DSU Auditorium on September 12. Esteemed scholars and foreign policy experts praised Dr. Baqai's profound understanding of international affairs. The book, comprising 40 articles, delves into the intricacies of foreign affairs, the significance of diplomacy, and key global events spanning 2018-2022. General Khalid Ahmed Kidwai (retd), the chief guest, commended Dr. Baqai's expertise. The contents, exploring the nexus between international affairs and economy, including the US withdrawal from Afghanistan, received accolades from discussants such as Mr. Javed Jabbar, Mr. Qazi Mohammad Khalilullah, Professor Dr. Khalida Ghous, and Mr. Ikram Sehgal. Dr. Baqai expressed gratitude to guests, organizers, and acknowledged her mentors and collaborators. The event garnered attention from a diverse audience and was extensively covered by media outlets, including PTV, Suno TV, and K21, as well as live-streamed by DUS, CISSS, and Rabita Forum International.



Future Leadership Program by PSTD

The Office of Alumni Relations at DHA Suffa University coordinated with DSU's Faculty members to nominate DSU students for participation in the Future Leadership Program conducted by the Pakistan Society for Training and Development (PSTD).

The resource person for the day-long program, which took place on 30 September 2023, was Mr. Syed Noorul Ibad, Head of Strategy, Sustainability, and Business Excellence at Midas Safety. The program went a long way toward the professional growth and personal development of DSU students.



Department of Computer Science Hosts Job Fair

The Computer Science Department at DHA Suffa University hosted a Job Fair on 21 September 2023. This event aimed to connect students with a wide array of prospective employers, providing them with valuable opportunities to secure employment immediately upon graduating from the university. Multiple renowned companies were extended invitations to participate in this event, underscoring our commitment to facilitating our students' seamless transition into the workforce.

Workshop on Effective Placement and Internship Management

A workshop on Effective Placement and Internship Management was conducted on 23 August 2023. The resource persons were Prof. Tahir Mahmood (Executive Director, Hazza Institute of Technology, Islamabad) and Dr. Munazza Danish, Deputy Director (Academics), Sindh HEC. Participants from various universities participated in this workshop. The event was organized by Hazza Institute of Technology in collaboration with DHA Suffa University.





DSU Students Complete Internship Program at CISSS

Mr. Jian Khan and Mr. Haroon Ur Rasheed, the students of BS International Relations 7th semester, completed a 4-week internship program at the prestigious think tank Centre for Strategic Studies Sind (CISSS).

Lt. General (R.) Khalid Kidwai (AD - National Command Authority) awarded the certificates of completion to the students, while the Executive Director of CISSS Ambassador (R.) Qazi Khalilullah was also present at the moment.

The students shared their gratitude to their respected faculty in the following words:

"We are very thankful to our professors of International Relations for providing us an opportunity to work and learn at Sind's most significant think tank CISSS. It was a wonderful experience of working with an excellent and highly qualified team of researchers headed by Pakistan's seasoned diplomat Qazi M. Khalil Ullah." - Jian Khan

"We would like to convey our earnest regards to Prof. Dr. Ahmed Saeed Minhas who taught us the courses of Strategic Studies and Arms Control & Disarmament as these two courses helped us a lot and made our internship projects easier. The IR program of DSU is always committed to bring best learning opportunities for its students." - Haroon Ur Rasheed

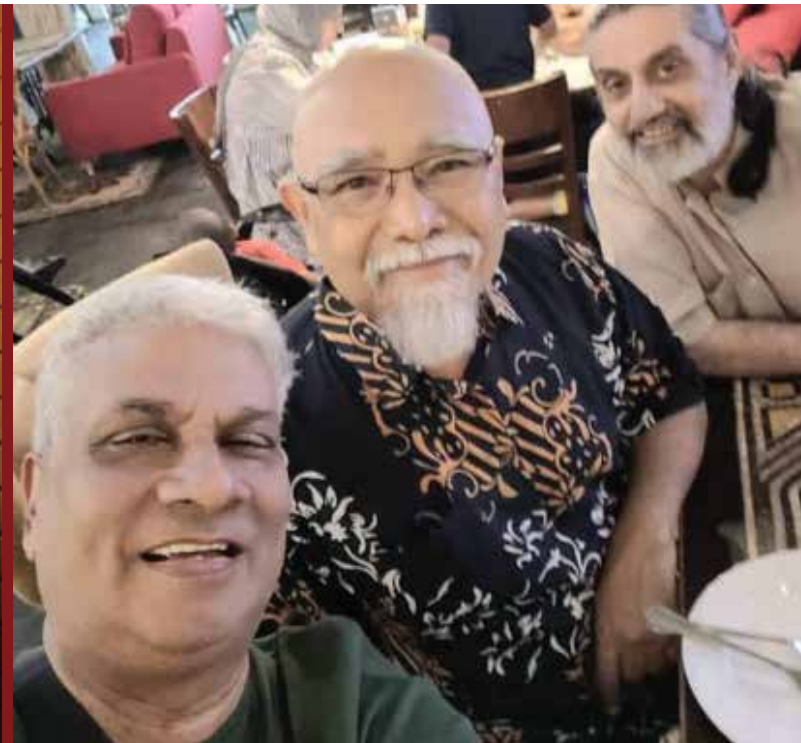


ORIENTATION WEEK

The Orientation Week for Fall 2023 at DHA Suffa University was nothing short of spectacular, setting the tone for an exhilarating academic journey for the incoming students.

The week started with a friendly welcome from Dean MSS Dr. Bashir Ahmad, and Dean EAS Dr. Ahmad Hussain, offering insights into our values and opportunities. Enthusiastic student mentors led icebreaker activities, building good fellowship among the new students.





Naqi Azam's Insightful Journey in Cambodia

As the Honorary Advisor to Vice Chancellor-DSU, Karachi, Pakistan, Naqi visited Phnom Penh at the invitation of a senior Department Secretary of State, aligning with Cambodia's ambitious educational reforms.

During a brief stopover in Kuala Lumpur, He was on a private visit to Phnom Penh. He highlighted Cambodia's dynamic leadership under Prime Minister Hun Sen, emphasizing the pursuit of innovative governance strategies and the cultivation of a transformative youth leadership. Naqi observed the vibrant energy and determination among university leaders, faculty, and students, noting their eagerness to rebuild international trust and foster national pride. His interactions underscored the privilege of engaging with a new generation of leaders committed to advancing their nation's interests.



Decoding Political DNA: DSU's IR Club Sparks Intellectual Fire with Dr. Asghar Ali Dashti's Provocative Lecture

The International Relations Club at DSU recently orchestrated an engaging lecture for Comparative Politics students, featuring Dr. Asghar Ali Dashti, Head of the Department of International Relations at Federal Urdu University Karachi. Dr. Dashti's expertise illuminated the intricacies of "Global Political Culture and Colonized Political Legacy of Pakistan," fostering curiosity and critical thinking among the attendees. Unveiling flaws in Pakistan's political culture rooted in its colonial past, Dr. Dashti underscored the need for decolonization in thought and education, emphasizing the pivotal role of free thinking and universal education in shaping a meaningful change in Pakistan's political landscape. The session concluded with an honorary shield presented to Dr. Dashti in appreciation of his enlightening insights.



Building Bridges: DHA Suffa University Hosts Fruitful Visit by Chinese Delegation

On October 27, 2023, DHA Suffa University welcomed Macklen, the International Marketing Project Manager of Yalong Company, alongside other esteemed delegates. The purpose of the visit was to explore collaborative academic opportunities, fostering growth and training initiatives between DSU and Yalong Company. DSU's leadership, including Vice Chancellor Prof. Dr. Muhammad Afzal Haque, Pro-Vice Chancellor Brig (R). Prof. Dr. Ahmed Saeed Minhas, and Dean EAS Prof. Dr. Ahmed Hussain, extended a warm welcome, providing insights into DSU's operations. The visit included a tour of Electrical and Mechanical Engineering labs, concluding with the Vice Chancellor presenting a memento as a token of appreciation for this collaborative exchange.



Empowering Tomorrow's Leaders: OES Facilitates Inspiring Industrial Visit for Karachi's Bright Minds

On 20th February 2023, DHA Suffa University inked a Memorandum of Understanding with Shahrood University of Technology, Iran. The MoU encompasses joint research, student and faculty exchange, as well as organization of joint academic and scientific activities. Representing DSU at the MoU signing ceremony were DSU's Vice Chancellor, Engr. Prof. Dr. Muhammad Afzal Haque and DSU's Dean Engineering and Applied Sciences, Engr. Prof. Dr. Ahmad Hussain. Shahrood University of Technology was represented by its President, Dr. Morteza Izadifard. Speaking at the occasion, counterparts from both universities expressed their desire to explore various avenues of collaboration and works towards the successful implementation of this mutually beneficial academic partnership.



Global Education Horizons: DSU Hosts Interactive Session with BPP University Delegation

DSU's International Education Resource Center orchestrated a dynamic counselling session on November 13, 2023, in the DSU Auditorium, bringing together students and representatives from BPP University, UK. The event provided a face-to-face platform for DSU students to gain insights into studying abroad in the UK, including costs, application procedures, and scholarship opportunities. Engaging with BPP University representatives, students sought guidance on degree programs and explored potential avenues for international education. The session concluded with DSU's Pro-Vice Chancellor expressing gratitude through a memento, appreciating the valuable exchange between DSU and BPP University.





Prestigious Recognition: NBEAC Delegation Commends DSU's Excellence in Three-Day Accreditation Visit

DHA Suffa University welcomed a distinguished delegation from the National Business Education Accreditation Council (NBEAC), led by Prof. Dr. Niaz Ahmed Bhutto. The comprehensive three-day site visit, held from November 8 to 10, 2023, assessed the accreditation of DSU's BBA and MBA programs. Expressing gratitude, Vice-Chancellor Engr. Prof. Dr. Muhammad Afzal Haque, Pro Vice-Chancellor Prof. Dr. Ahmed Saeed Minhas, Dean Prof. Dr. Bashir Ahmad, and HOD Associate Prof. Dr. Sobia Iqbal Shaikh honored the NBEAC team with shields. This visit signifies DSU's commitment to maintaining high standards in business education and marks a significant step toward national accreditation recognition.



Mastering Diplomacy: DSU Hosts Insightful Session on Assertive Communication

Directed by Ms. Tehseen Azhar, Director of Alumni Relations and Senior Lecturer at DSU, a captivating guest speaker session unfolded on November 30, 2023. Themed 'Navigating Diplomacy: Assertive Communication for Success,' the session, led by Corporate Trainer and Learning & OD Consultant Mr. Faizan Arafat from Cube Consulting, empowered BBA 3-A students. With a focus on assertive communication's strategic use in personal and professional realms, students gained valuable insights. The interactive session concluded with Ms. Tehseen Azhar presenting a memento to Mr. Faizan Arafat, expressing gratitude on behalf of DSU for this enriching exchange.



CEID's Entrepreneurial Extravaganza: DSU Hosts 'Global Entrepreneurship Week' Celebration

DHA Suffa University's Center for Entrepreneurship and Innovation Development (CEID), in collaboration with the Entrepreneur Society (ES), orchestrated a vibrant event—'Global Entrepreneurship Week' (GEW) at Aghaz. The highlight of the evening was a captivating interaction session, 'CharACTer,' featuring the esteemed guest speaker, Mr. Ammar Sabzwari (Director at SoL). Through engaging games and activities, the event explored the nexus between an individual's attitude, communication, and team dynamics, delivering valuable insights to DSU students. This fun-filled occasion showcased the dynamic spirit of entrepreneurship and collaboration fostered by CEID and the Entrepreneurship Society.



Empowering Safe Spaces: DSU Hosts Crucial Session on Women's Workplace Safety

Addressing the pressing issue of workplace harassment against women, DHA Suffa University took a proactive stance by organizing a pivotal session on "Safety & Security of Women at Workplace." Led by Ms. Subeika Rizvi, Chairperson of the Women Empowerment Society, the session featured Ms. Tehmina Ali, Head of Human Capital Management & DE & I at Younus Textile Mills. With a commitment to fostering a secure environment, DSU engaged students and faculty in open discussions, educating the community and reinforcing a zero-tolerance policy against harassment. The event witnessed enthusiastic participation, highlighting DSU's dedication to ensuring the well-being of its members.



Mastering the Clock: DSU Welcomes Corporate Trainer for Time & Stress Management Session

Directed by Ms. Tehseen Azhar, Director of Alumni Relations and Senior Lecturer at DSU, a transformative guest speaker session unfolded on November 22, 2023. Corporate Trainer Mr. Shabbir Alam Eham shared his wealth of experience with students of the Professional Practices course (SE – 7) at DSU's Executive Lecture Theatre (ELT). With over 12 years in the field, Mr. Shabbir enlightened participants on effective time and stress management, drawing from real-life examples and engaging discussions. Prof. Dr. Ahmed Saeed Minhas, Pro-VC, DSU, underscored the session's importance, offering valuable tips and presenting Mr. Shabbir with a memento in appreciation of his contribution to DSU's learning journey.





Empowering Excellence: DSU's Dynamic Orientation with Franklin Covey Education

On October 26, 2023, DSU orchestrated an enlightening orientation session, led by the esteemed trainer Ms. Saima J. Khan from Franklin Covey Education. Geared towards 7A BBA students and BSAF 5 semester students, this session aimed to instill 'The 7 Habits of Highly Effective University Students.' Under the adept coordination of Ms. Tehseen Azhar, Director of Alumni Relations and Senior Lecturer MS, the orientation unfolded as a strategic initiative to acquaint students with the revamped 'Professional Development' course and its intricacies. DSU continues its commitment to empowering students with the tools for academic and personal success.



Igniting Brilliance: Highlights of DSU's Faculty Development Program

The Faculty of Engineering and Applied Sciences orchestrated a dynamic two-day Faculty Development Program, an educational feast held on August 28th and 29th, 2023. The first day featured luminaries in the academic realm, including Brig. Prof. Dr. Ahmed Saeed Minhas, who delivered an inspiring discourse on impactful teaching. Dr. Ahmad Hussain shared insights on Andragogy, while Dr. Arabella Bhutto delved into Lean Canvas for Invention, unlocking innovation. Day 2 continued the momentum with talks by Dr. Valiuddin on leadership, Dr. Altaf Mukati on addressing educational challenges, and Dr. Tariq Somro on achieving professionalism in academia. The program fostered collaboration, interactive sessions, and valuable networking opportunities, emphasizing continuous learning and professional growth. The grand finale saw mementos bestowed upon the esteemed speakers, marking a collective commitment to academic excellence. Stay tuned for more educational brilliance from DHA Suffa University!



Cracking the Sugar Code: DSU's Journey into Diabetes Awareness

DHA Suffa University prioritized health awareness with an internal session on Diabetes, curated by the Community Service Department. Dr. Jaipal Chabria from Sambros Hospital delved into the intricacies of diabetes, covering types, causes, treatment, and prevention. The engaged audience, comprised of both teaching and non-teaching staff, actively participated with insightful queries. Dr. Jaipal's informative session highlighted the significance of health management, leaving attendees with valuable insights into diabetes. The event concluded with a heartfelt thank you and a token of appreciation, a memento, presented by Pro Vice Chancellor Prof. Brigadier Ahmed Saeed Minhas.



SPRING 2024 ADMISSIONS

BE (Electrical) with following focus areas*

• IoT • Deep Learning • Robotics • Smart Grid • Agrotronics

Humanities and Social Sciences Department

BS (Psychology)

(4 Years)

- Clinical Psychology
- Organizational Psychology
- Criminal Psychology
- Educational Psychology

BS (Psychology)

(2 Years after 14 years of education)

- Clinical Psychology
- Organizational Psychology
- Criminal Psychology
- Educational Psychology

BS (English)*

(4 Years)

- Literature and Linguistics

BS (English)*

(2 Years after 14 years of education)

- Literature and Linguistics

BS (IR)*

(4 Years)

BS (IR)*

(2 Years after 14 years of education)

MPhil Psychology

(2 Years)

- Clinical Psychology
- Organizational Psychology
- Criminal Psychology
- Educational Psychology

Associate Degree

(2 Years)

- English
- Psychology
- International Relations

Management Science Department

BBA

(4 Years)

Finance/HRM/Marketing/
SCM/Management/PM/MIS

BBA

(2 Years after 14 years of education)

Finance/HRM/Marketing/
SCM/Management/PM/MIS

BS (Accounting and Finance)*

(4 Years)

BS (Accounting and Finance)*

(2 Years after 14 years of education)

BS (Business Analytics and Programming)*

(4 Years)

Associate Degree

(2 Years)

- Business Administration
- Accounting and Finance

MBA

(1.5/2 Years)

Finance/HRM/Marketing/
SCM/Management/PM/MIS

MS Management Sciences

(1.5 Years)

PhD Management Sciences

Engineering and Applied Sciences Department

BS

- Cyber Security (Main Campus)
- Computer Science (DCK Campus)*

PhD

- Mechanical Engineering
- Electrical Engineering
- Computer Science

Admissions for Spring Semester 2024
are open!

For further informations visit:

www.dsu.edu.pk



DHA Suffa University Secures Position at Inter DIs Bilingual Declamation Contest

Under the supervision of Ms. Tehseen Azhar, Director of Alumni Relations and Chairperson of Public Speaking Society (PSS), DHA Suffa University's students Ms. Yusra Kakar and Ms. Bilquees Fayaz represented DSU at DHACSS College for Women for Inter DIs Bilingual Declamation Contest on 11th October 2023.

This contest was one of DHA Karachi's "Clean and Green" initiatives for creating awareness on a clean and green eco-friendly environment among youth. The institutions that participated included DHACSS Degree College, DHACSS SKBZ Campus (O & A levels), DHACSS Creek Campus, DHACSS College for Women and DHA Suffa University. The total number of participants was 10, and the winners were awarded prizes, both in English & Urdu categories. The contestants were discerned by the honorable panel comprising of judges Mrs. Afshan Yasmeen and Ms. Maryam Zahid.

Ms. Yusra Kakar of DSU claimed second prize in the English category.

DHA Suffa University Excels at IT-Industry Academic Bridge Program

The Certification Distribution Ceremony, held as part of the IT-Industry Academic Bridge Program, concluded on a highly positive note at the Regent Plaza. This remarkable event was a collaborative effort between the Information Science and Technology Department of the Government of Sindh, and the Hazza Institute of Technology.

During this event, the accomplished students from the 8th semester of the Computer Science Department at DHA Suffa University were honored with certificates. These certificates were presented by Mr. Rana Hussain, Minister of Education Sindh, and Mr. Asif Ikram, the Secretary of the Information Science and Technology Department.

Adding to the prestige of the occasion, Prof. Dr. Ahmad Hussain, Dean EAS DSU shared his valuable insights and thoughts on the significance of the IT-Industry Academic Bridge Program. The event served as a platform to celebrate the successful collaboration and achievements of students and institutions alike.





DHA Suffa University Alumni Receives Best Documentary Film Award

We are proud of our alumni Mr. Zain Aijaz (Class of 2019) whose documentary "Nazara-e-Umeed" has been awarded the Best Documentary Film Award – Citizen Journalism Media Competition by HUM Network & Digital Pakistan.

Mr. Zain Aijaz's documentary can be viewed on the following link:

<https://youtu.be/j1KuOatIUhg?si=RN8HP4CBpqL5dzMq>

DHA Suffa University Wins PTV Seerat-un-Nabwi Competition 2023

Ms. Sarwat Khan and Mr. Syed Zaid Naqvi of Computer Science Department at DSU won the finals of the PTV Seerat-un-Nabwi Competition 2023, a special tribute to Eid Milad un Nabi. The dedication, knowledge, and passion of DSU students set them apart from the rest of the contestants, earning them this prestigious victory.



DHA Suffa University Student Becomes Gold Microsoft Learn Student Ambassador

DSU's student Mr. Muhammad Samiullah has achieved the remarkable milestone of becoming a Gold Microsoft Learn Student Ambassador. This coveted achievement marks the pinnacle of excellence in the Microsoft Learn Student Ambassador program. Not only is Muhammad Samiullah a Gold Ambassador now, but he's also taking the lead as the driving force behind the Microsoft Learn Student Ambassador – Karachi Chapter. His dedication to fostering tech education and community engagement is truly inspiring. He is also co-leading the charge at the Microsoft Learn Student Community – DSU demonstrating his commitment to empowering fellow students and cultivating a collaborative learning environment.



IGNITE NGIRI Funds 8 Projects from DHA Suffa University

It is a matter of great pride that 8 FYP projects were shortlisted for IGNITE funding. DHA Suffa University has been consistently participating in IGNITE funding and this year 25 projects were submitted for evaluation from 3 departments.



Ministry of Information Technology
& Telecommunication
DIGITAL PAKISTAN



Igniting University Innovation
through
National Grassroots ICT Research Initiative

NGIRI 2022

Ignite provides financial support to selected Final Year Projects (FYP) of undergraduate students, enrolled in ICT related disciplines to promote R&D and innovation at the grassroots level.

It is a matter of great pride that 8 FYP projects were shortlisted for IGNITE funding. DHA Suffa University has been consistently participating in IGNITE funding and this year 25 projects were submitted for evaluation from the 3 departments.

This has been made possible due to the continuous guidance of the supervisors and the ORIC-DSU team by conducting seminars and encouraging students to participate and to believe in themselves.

Congratulations to the visionary minds behind the 8 winning projects! IGNITE NGIRI's recognition serves as a testament to the power of grassroots innovation and its capacity to drive meaningful progress in Pakistan.

FYP Title	Department	Team Lead	Supervisor Name
'Supply Chain Automation'	Computer Science	S Talal Ahmed	Urooj Waheed
'bookbank'	Computer Science	Rubab Asghar	Arifa Mustafa
'Charity System Based On BlockChain'	Computer Science	Syed Sameer Sheh	Yusra Shahina
'Sneaker Vision'	Computer Science	Syed Ali Mohsin Kasmi	Zahid Hussain
'Design and implementation of a four quadrant DC chopper drive for DC motor speed control'	Electrical Engineering	Aveenash	Asadullah Siddiqui
'DESIGN AND FABRICATION OF SOLAR THERMAL COOKER'	Mechanical Engineering	Ghazanfar Khan	Syed Muhammad Khubaib
'Design and Fabrication of Solar Biogas Digester'	Mechanical Engineering	Soflyan hussain	Engr Wajahat Rasool
'Design and Fabrication of small scale Trash Compression Machine'	Mechanical Engineering	Muhammad Ali	Engr Mansoor Dawson

Faculty Publication(s) of 2023

**Engr. Prof. Dr. Ahmad Hussain**

Professor
Mechanical Engineering

Assay of p-Chlorophenol Compliance Monitoring
in Textile Wet Processing Industry Effluent Using
Fenton Oxidation Process

A Review Of Blockchain Technology In Big Data
Paradigm

Numerical Investigations at High Altitudes for
Nozzles - Performance Monitoring

**Prof. Dr. Bashir Ahmad**

Professor
Management Sciences

Searching The Self Through Iqbal's Concept of
'Khudi' For Values Under Today's Environment
Challenges And Dichotomie

**Dr. Asif Iqbal**

Professor
Basic Sciences

Facile synthesis of silver doped WO₃
nanocomposite with 2-D reduced graphene oxide
to boost photocatalytic efficiency

**Dr. Shama Siddiqui**

Associate Professor
Computer Science

The Influence of Social Media on Purchase
Decisions of Internet of Things (IoT) Device

Faculty Publication(s) of 2023

**Dr. Sobia Iqbal**

Associate Professor
Management Sciences

Organic food adoption motivations for sustainable consumption: moderating role of knowledge and perceived price.

**Dr. Samreen Bari Amir**

Assistant Professor
Humanities and Social Sciences

Confusion in the United States' Afghan Policy and Pakistan's Neo-Realist Responses

NATO's Unneeded Expansion Following the Cold War and Its Impact on Pakistan

**Dr. Huma Jamshed**

Assistant Professor
Computer Science

A Review Of Blockchain Technology In Big Data Paradigm

Survey on Vulnerabilities in Blockchain's Smart Contracts

Enhancing Social Interaction: FER Assistance for ASD Children's Emotion Recognition

Implementation of AR and VR Using 5G in Conventional Industry Applications

**Dr. Asbah Zia**

Assistant Professor
Humanities and Social Sciences

Psychological Wellbeing and Job Satisfaction in Middle-Aged Adults

Unveiling the Silent Epidemic: Exploring Infant Mortality in Pakistan through the Lens of Education and Media Psychology

Impact of Digital Marketing on the Tourism Industry Business Profitability of UAE through the role of Effectiveness

Impact of Strategic Leadership, Entrepreneurial Orientation, and Organizational Innovation on Organizational Performance: Harnessing Data to Understand the Mediating Role of Knowledge Management: A Case Study of SMEs in Pakistan

Faculty Publication(s) of 2023

**Dr. Naeem Shahid**

Assistant Professor
Management Sciences

Is IT Revolution and Digitalization a Curse? A Comprehensive Model of Turnover Intention in the Private Banking Sector of Pakistan

Impact of Digital Marketing on the Tourism Industry Business Profitability of UAE through the role of Effectiveness

Technology Reshaping the Future of Industry" The Impact of Electronics HRM on Organization Performance with Mediating Role of IT Training, An Extension of Institutional System Theory

Impact Of Green HRM Practices on organizational Sustainability and Employee Retention: Evidence From The Smes' Sector of Bahawalpur

Impact of Quality of Life, Social Awareness and Political Willingness on Prevention from HIV/AIDS in Pakistan: A Mediation and Moderation Model

The Mediating Role of Work Engagement on The Relationship Between Job Security, Organizational Justice, Job Embeddedness and Turnover Intention of Pakistan's Textile Industry

Facilitating Condition of Acceptance and Use of Islamic Financial Technology (Islamic Fintech): Technological Forecasting in Saudi Banks

**Ms. Tehseen Azhar**

Senior Lecturer
Management Sciences

Understanding the Impact of Service Convenience on Customer Satisfaction in Home Delivery: Evidence from Karachi

Technology Reshaping the Future of Industry" The Impact of Electronics HRM on Organization Performance with Mediating Role of IT Training, An Extension of Institutional System Theory

Battling Gender Leadership Link: The Relationship between Leadership Styles and performance Predictors in the Higher Education Sector

Impact of Quality of Life, Social Awareness and Political Willingness on Prevention from HIV/AIDS in Pakistan: A Mediation and Moderation Model

Is IT Revolution and Digitalization a Curse? A Comprehensive Model of Turnover Intention in the Private Banking Sector of Pakistan

Faculty Publication(s) of 2023

**Mr. Muhammad Ayoub Kamal**

Senior Lecturer
Computer Science

Role and Effectiveness of IOT in E-Learning: A
Digital Approach for Higher Education

**Dr. Muhammad Mustafa**

Senior Lecturer
Humanities and Social Sciences

NATO's Unneeded Expansion Following the Cold
War and Its Impact on Pakistan

**Mr. Muhammad Waqas**

Senior Lecturer
Management Sciences

Understanding the Impact of Service
Convenience on Customer Satisfaction in Home
Delivery: Evidence from Karachi

**Ms. Sidra Ahmed**

Senior Lecturer
Humanities and Social Sciences

NATO's Unneeded Expansion Following the Cold
War and Its Impact on Pakistan

Faculty Publication(s) of 2023

**Ms. Urooj Waheed**

Senior Lecturer
Computer Science

A Blockchain-Inspired Attribute-Based Zero-Trust
Access Control Model for IoT

Enhancing Social Interaction: FER Assistance for
ASD Children's Emotion Recognition

**Ms. Saadia Khan**

Lecturer
Management Sciences

Impact of Communication for Effective
Training Courses on the Performance of
Higher Educational Institute Faculty
Members of Karachi

A Framework of Strategic Communication
Done Through Social Networking Sites In
Pakistan (Concepts And Manifestation)

**Ms. Tatheer Yawar**

Lecturer
Management Sciences

Impact of Digital Marketing on the Tourism
Industry Business Profitability of UAE through the
role of Effectiveness

**Ms. Fatima Kiran**

Lecturer
Humanities and Social Sciences

Unveiling the Silent Epidemic: Exploring Infant
Mortality in Pakistan through the Lens of Education
and Media Psychology

Faculty Publication(s) of 2023

**Mr. Azam Anwar**

Lecturer
Management Sciences

Islamic Banking Prospects, Challenges and Criticism: A Systematic Literature Review

Role of Social Media Reviews in Capturing Brand Trust & Brand Loyalty: A Case of Burger Joints in Karachi

Analysis of Customer Satisfaction to Internal Ambiance of Vehicles using Predictive Analytic Modeling

Risk Identification and Assessment in Sustainable Housing Project: A Case of Housing Sector in Pakistan

Impact of E-retailing Ethics on Consumer Repurchase Intention

Political Instability and Stock Market: An Event Study Investigating the Factors Influencing the Service

Impact of Project Risk Management and Leadership Development on the Project Success with Moderating Role of Risk Manager

Quality with online Banking Service: The Mediating Role of Customer Satisfaction

**Ms. Erum Fatima**

Lecturer
Management Sciences

Impact Of Green HRM Practices on organizational Sustainability and Employee Retention: Evidence From The Smes' Sector of Bahawalpur

**Ms. Yusra Mansoor**

Lecturer
Computer Science

Enhancing Social Interaction: FER assistance for ASD Children's Emotion Recognition

FACULTY APPOINTMENTS

We proudly welcome the new members of our DSU Community.
The following faculty members joined DHA Suffa University in Fall 2023



Engr. Dr. Muhammad Tayyab Yaqoob
Assistant Professor
Electrical Engineering



Dr. Najeeb Ur Rehman
Assistant Professor
Computer Science



Dr. Nizamuddin Hussain
Assistant Professor
Electrical Engineering



Engr. Dr. Mirza Danish Beg
Assistant Professor
Mechanical Engineering



Dr. Lubna Aziz
Assistant Professor
Computer Science



Mr. Aroon Kumar
Senior Lecturer
Management Sciences



Ms. Rabia Mumtaz
Senior Lecturer
Management Sciences



Mr. Junaid Ali
Senior Lecturer
Computer Science



Ms. Sumeera Hashmi
Senior Lecturer
Computer Science

FACULTY APPOINTMENTS

We proudly welcome the new members of our DSU Community. The following faculty members joined DHA Suffa University in Fall 2023



Mr. Abdul Salam
Senior Lecturer
Computer Science



Mr. Arsal Ahmed Khan
Senior Lecturer
Computer Science



Engr. Aqsa Nisar
Lecturer
Civil Engineering



Engr. Saeed Ahmed
Lecturer
Civil Engineering



Engr. Ammad Ali
Lecturer
Civil Engineering



Ms. Sabeen Sheeraz
Lecturer
Management Sciences



Mr. Shafiq Hussain
Lecturer
Basic Sciences (DCK Campus)



Mr. Farhan Ahmed
Lecturer
Management Sciences



Engr. Aqib Munir
Lecturer
Civil Engineering

FACULTY APPOINTMENTS

We proudly welcome the new members of our DSU Community. The following faculty members joined DHA Suffa University in Fall 2023



Mr. Jibran Khan
Lecturer
Humanities & Social Sciences



Ms. Sania Ali
Lecturer
Humanities & Social Sciences



Ms. Hina Saleem Khan
Lecturer
Humanities & Social Sciences



Engr. Rabbia Muhammad Qasmi
Lecturer
Electrical Engineering



Engr. Shahnila Badar
Lecturer
Electrical Engineering



Mr. Fazal Tariq
Lecturer
Basic Sciences



Engr. Dhanik Vikrant
Lecturer
Civil Engineering



Ms. Samina Parveen
Lecturer
Management Sciences



Mr. Sagar
Lecturer
Computer Science

FACULTY APPOINTMENTS

We proudly welcome the new members of our DSU Community.
The following faculty members joined DHA Suffa University in Fall 2023



Mr. Asad Ullah
Lecturer
Computer Science



Mr. Wilayat Shah
Lab Instructor
Computer Science



Ms. Tahira
Lab Instructor
Computer Science (DCK)

OFFICER APPOINTMENTS

We proudly welcome the new members of our DSU Community.
The following members joined DHA Suffa University in 2023.



Mr. Jamil Ahmed
Assistant Controller of Examinations



Mr. Humza Rashid Qureshi
CEID Executive



Brig Shafqat Ullah Khan SI(M) (Retd)
Executive Director (Academics/Admin)
DCK Campus



Ms. Saima Sardar Khan
Manager Marketing

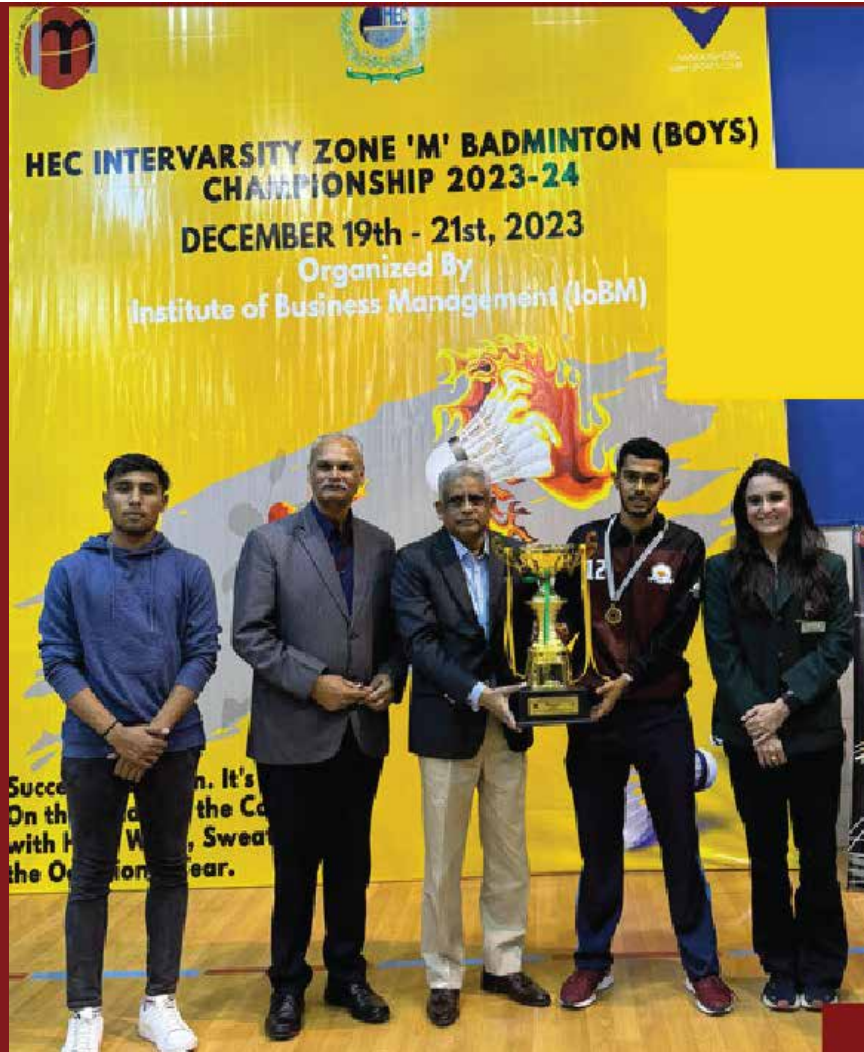
MARKETING ACTIVITIES

The engagement of students and faculty within a university forms a crucial component of its comprehensive network. However, it is not only those within the campus boundaries who display interest in the university's affairs. DHA Suffa University recognizes the significance of connecting with an extended audience beyond its premises. By fostering networking opportunities, the university aims to broaden its overall branding efforts and reach out to diverse subsets of the external community, which encompasses potential partners and prospective students.

DHA SUFFA UNIVERSITY PARTICIPATING IN EDUCATION FAIRS



Abdullah Siddiqui's Impressive Victory at HEC Zone 'M' Inter Varsity Badminton Championship



Intense Cricket Competition: Bahria University Triumphs, DSU Secures Honorable 3rd Place





DSU Volleyball Team Demonstrates Excellence in 2023 Sports Fest Finals

DSU Displays Resilience in Futsal Tournament Despite Challenges



DSU Table Tennis Team Clinches Championship in Thrilling Final Showdown

*We would like to hear from you!
Please send your suggestions and feedback at
news.letter@dsu.edu.pk*

DHA SUFFA UNIVERSITY



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CALL 0324-2444595, 021 35244851-53



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